



SHOW NOTES

Rebecca Minkoff Spring 2013

by ANNA DEUTSCH



What did Ryan Lochte and Lauren Conrad talk about? (Photo: Getty)

The Clothes: Rebecca Minkoff's vision for spring is sporty and flirty all at once, with a subtle nod to the 1970s. There was no shortage of prints—think saturated florals and boho prints in indigo and red, all contrasted with plenty of starchy whites. Nostalgia came through in the form of fringed hems and flared pants. There were plenty of modern, downtown girl injections too, like pink summer tweed, white leather and snakeskin overalls (pretty badass) and an all white utility suit. The looks struck me as appropriate for a girl who splits her time between LA and New York: she's beachy in loose dresses, but she also rocks plenty of leather (including a pair of jeans which, on closer inspection backstage, were actually leather pants with a denim print).

The Hair & Makeup: Hair was down and tousled, very beachy. Make up was fresh and minimal with a touch of aqua in the corners of the eyes and mint colored nails.

The Soundtrack: Tennis performed live with DJ Cassidy on the decks.

The Vibe: Flashbulbs, and lots of them as the front row took its seats.

The Front Row: Peter Brant II, Ryan Lochte, Lauren Conrad, Shenae Grimes, Kristin Chenoweth, Leandra Medine.

Celebrity We'd Most Like to See Wearing this Collection: Laid back, cool girls who aren't afraid of prints, like Solange Knowles.

WTF Moment: Probably Ryan Lochte's arrival, if you can believe it. Publicists and photographers went into a tailspin, and I took a camera to the ribcage as I approached to try and get my own shot.

What the designer said: "This season our girl is a sexy tomboy. I think we've seen skinny pants to death, and I was ready for a change. It isn't a hippy, peace-and-love flare, but a bit subtle. The collection was inspired by photographer Slim Aarons's work. He shot a lot of people in the '50s and '60s, and we wanted to update the florals we saw in his work. As always, the accessories complete the outfits, like bags bringing out the color of the print or being the polar opposite. Our girl is a downtown romantic who likes to be discovered for her style and not the labels she buys."

What the line sheet said: "Today as you hear the retro vibe of Tennis's music juxtaposed with the modern sound of DJ Cassidy, it will mirror what Minkoff imagined: The Slim Aarons subject of the '60s and '70s in today's world frolicking about at modern day haunts like Rose Bar and Surf Lodge."

Photos: IMAXtree

